

Calgary Work Integrated Learning Pilot Project

August 2023 Updates





BUILDING CALGARY'S TALENT BY CONNECTING EDUCATION TO WORK EXPERIENCE.

Project Highlights

- 60 innovative WIL registrants to date
- Received final Stone Olafson report on focus groups. In total, 4 focus groups were conducted: 2 with businesses and 2 with non-profits
- 363 employers outreached to date
- Significant progress made with WIL related employer resources, soon to be live on the TalentED YYC site
- 8 portal issues have been solved in the month of August
- The TalentED YYC website had 344 unique visitors in the month of August
- 31 subscribers added to the TalentED YYC e-newsletter

The TalentED YYC team is working rigorously to help Businesses in Calgary navigate WIL. With a continual effort to engage new employers, collaborate with our PSI partners, and market through strategic campaigns, our team is well on their way to a successful 2023.

STATISTICS / PROGRESS

72

New Employers Engaged in Aug

151

New LinkedIn Followers

9

Meetings Held with PSI Partners

25

New WIL Opportunities Posted

4

Events Hosted by the TalentED YYC Team