



# TALENTED<sup>YYC</sup>

## NOV 2023 UPDATES



### BY THE NUMBERS

**60** Employers outreached

**842K** Advertising impressions

**90** Innovative WIL registrants

**3** Co-hosted employer workshops



### PROJECT HIGHLIGHTS

- 30 requests submitted to join the TalentED YYC portal.
- Resource hub is now live on the TalentED YYC website, featuring a bank of dedicated resources for employers, post-secondary institutions, and students.
- Successfully co-hosted the AB2050 Case Competition, an innovative WIL event, with Fuse Collective (University of Calgary student club).
- The TalentED YYC website had 1,067 unique visitors in November.
- IncluCity concluded UX research on the TalentED YYC portal, and will conduct user testing for the rest of the website in December 2023.
- Higher Education Strategy Associates (HESA) is drafting a report on the current phase of the project.

